BURROUGHS has brought together a complete system package

... that includes sale or lease of the equipment; licensing of application program products and Business Management Systems; training in the use of equipment, system software and application programs; business forms and supplies; and maintenance of hardware and software.

The small computer user can look to Burroughs as a *complete* source for his data processing requirements. Contact your nearest Burroughs office for a demonstration.

Or, for additional information, mail your business card to Mr. Jack Arbour in care of Burroughs, Detroit 48232.

Or, just call Burroughs Information Center anytime at (313) 356-8442 and tell us what you want to know. We'll reply promptly.







NOW... Burroughs technology offers <u>small</u> computer users the management information and control advantages available to large computer users.

through leadership in advanced systems design ...

BURROUGHS

... provides *complete*, ready-to-install systems for better business management . . . including outstanding small computers, operating system software, and Business Management System application programs. Now, the operating and control information every business needs is available in a *complete*, ready-to-install small-system package.

What makes it possible? Burroughs family of technologically advanced small computers and Burroughs Business Management System application programs.

These small but powerful computers incorporate many of the features and capabilities found in Burroughs larger computer systems. They are easy to work with, even for the first-time computer user. Their modularity permits easy expansion right in step with your data processing requirements.

To complement these computers, Burroughs offers Business Management Systems interrelated application programs designed to handle the job of capturing, recording and classifying data, and to provide full-range operating and control information.

With a Business Management System, the Burroughs small computer user can realize immediate productivity, without the delay that new program development entails and at a small fraction of the cost.

This combination of Burroughs small computers and Business Management Systems can help you run your business more profitably now, and in the future.



SERIES L BUSINESS MINICOMPUTERS

...the most widely used such systems in the world...are ideal for companies which have outgrown their present accounting systems.

Easy-to-use Series L's store data on randomly accessed magnetic memory records which permit both visual reference and electronic data retrieval. Options include a magnetic memory record reader, a line printer, cassette tape stations, 96and 80-column card equipment, and computercompatible magnetic tape for data collection.

A typical L 8000 System costs \$25,000, or may be leased for \$725 monthly.

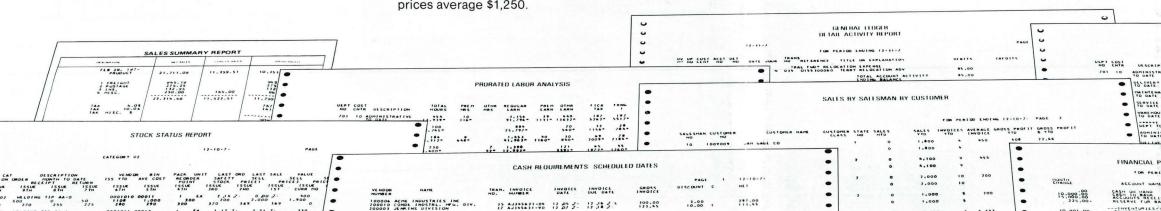
B 700 SYSTEMS represent a major step up in processing power and productivity, and retain Series L operating simplicity. B 700 Systems are designed to provide a direct transition from semi-automatic to fully automatic disk and magnetic tape files.

Burroughs "audit entry" concept makes data input easy and promotes accuracy. Data entered through the console is verified and edited automatically; the console printer creates a detailed audit trail. Advanced peripheral units are available for these systems.

B 700 purchase prices average \$50,000; lease prices average \$1,250.

B 1700 SYSTEMS satisfy business management requirements and can serve engineering and production, as well. Like Burroughs larger scale computers, the B 1700 Systems operate on multiple data processing jobs at the same time. Their advanced features include "virtual memory" operation for high system efficiency, and a Master Control Program for system self-management.

These powerful, 4th-generation systems are priced in the \$100,000 range, and may be leased for about \$2,500.





BUSINESS MANAGEMENT SYSTEMS from

Burroughs BMS[™] library include application programs designed to coordinate management reporting functions with the accounting activity. The user can select individual program products, or a complete BMS system, developed by Burroughs for his line of business.

This *integrated* business programing concept saves time and money, particularly for the organization that does not normally employ a professional data processing staff.

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