

## VISUAL INFORMATION PROJECTION IN LIFE INSURANCE

Honeywell offers a new dimension in data processing — VIP (Visual Information Projection). Insurance is one of many industries which can be aided greatly by VIP. Greater control is provided to management through direct inquiry into their computerized system and rapid response of pertinent facts concerning exceptional insurance conditions. Service to the policyholder may be greatly improved through this dimension. A company's data processing system becomes a tool to anyone who has access to VIP; the details (or summaries) contained in the files are now only a touch of the finger and seconds away.

### VIP — A MANAGEMENT AID

Through LIMIS (Life Insurance Management Information System) advanced techniques may be employed to produce exception reports in accordance with logic rules to supply information on specified conditions to management. The parameters through which exception reporting and VIP analysis are possible must be established by appropriate management levels and be subject to change as re-evaluation deems it necessary. The degree of detail and the type of information in these reports are related to the managers' functions and to their position in the management hierarchy. VIP gives managers the capability of questioning the data processing system's details which cause an exception report to be rendered. With the information received, timely decisions may be made to solve the problem areas, thus minimizing the repercussions which could have prevailed. A VIP station can be said to be equivalent to having a computer on a manager's desk.

### VIP — INSURANCE OPERATIONS ANALYSIS

Some of the operating objectives which may be analyzed through VIP are: 1) agency production, 2) new-business analysis by kind, amount, occupation, and geographical distribution, and 3) financial reports including investment data, profit and loss, and expense and budget summaries.

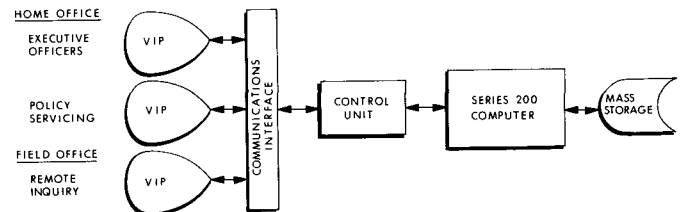
### VIP — POLICYHOLDER SERVICE

Among the application areas in which VIP becomes a profitable and competitive tool for a company are:

Applications	Policy Status
Underwriting	Loan Quotes
Accounting	Claims Processing
Agency Administration	MIB Lookup
Policyholder	Policy Number Retrieval
Correspondence	(on policyholder name)

Specifications remain subject to change in order to allow the introduction of design improvements.

# SERIES 200



Of course the information displayed on VIP varies according to the individual company's unique desires and needs. By simply changing format statements, the user may incorporate those ideas which accomplish these unique needs.

### VIP — CONFIGURATIONS

The Series 200 Visual Information Projection devices, Models 303, 311, and 312, feature advanced and proven techniques of solid-state circuitry, cathode-ray tube displays, data multiplexing, and communications. Several outstanding and unique features of these models are:

- Keyboards available in numeric, numeric/block-alpha, and typewriter-like configurations
- Display capacity, both input and output, of 32, 64, 128, 256, 384, and 768 characters
- Keyboard-entry data presented instantly on the viewing screen for pre-transmission verification or editing
- Function keys for labeling and utilization with specific applications
- Individual local buffering for isolation from the communications network and central processor during message preparation and after the receipt of a message
- Universal control units providing the input/output message buffering, message generation, and control for a number of local display stations or other terminal devices

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# Honeywell

ELECTRONIC DATA PROCESSING

- Provision for error-checking of all communications traffic incorporated within the system
- Automatic generation of station identification permitting positive computer control over input data
- Sharing of a single communications channel by more than one terminal (thereby reducing communications costs)

#### **SUMMARY**

By adding VIP to its computer strength, a company adds a very important management and service tool. Management may now be equipped to provide a service to the policyholder, make decisions more quickly, and act on critical conditions leading to a better competitive position in the Life Insurance Industry.