McDonald's, Inc.
McDonald Plaza Northwest
4839 Buena Vista Avenue
16th Floor
Rockford, Illinois 61111

July 12, 1982

Mrs. Andy Romanchek 1732 72ct Elmwood Park, Il. 60035

Dear Mrs. Romanchek

Your name has been randomly selected from our list of Jewel patrons by the McDonaldland Computer (MacPuter) to participate in the "Our Kind of Town" bonus sweepstakes. You could win up to \$25,000 instantly. The enclosed coupons will complete the entire sweepstakes board (except for the selected winning coupons and instant winners). These coupons are part of a choice selection from the Rockford McDonald warehouse. This will increase your chances of winning by as much as 5000 percent. The reason for this special offer is to incease the number of our prize winners.

The best of luck with your coupons.

Sincerely,

McDONALD'S, INC.

Edwin A. Dunn

Public Relations Director